

Reach Society – Outreach opportunity

2024

Reach Society

Who is the Reach Society?

[Reach Society](#) was founded in October 2010 by a small group of friends who are professional Black men and had successfully navigated the social, economical and emotional challenges to develop from boys to men in the UK. Along the way they learnt the essential strategies needed to develop their potential to become useful contributors to their families, local communities and the wider society.

Soon these friends attracted other professional Black men to become leading contributors in Reach Society. By choosing to draw on their diverse personal experiences, educational qualifications and professional expertise the leaders of Reach Society are confident of their ability to encourage, motivate and inspire boys and young men from their cultural backgrounds to make similar transitions.

Lloyd's Partnership with Reach Society

An award-winning social enterprise with the core purpose of encouraging, motivating and inspiring young black people to own the development of their potential and make viable transitions into adult life through careers conferences, mentoring and networking.

Lloyd's has partnered with the Reach Society for three years

Why you should participate?

- ✓ Help target the 1 in 3 hiring ambition
- ✓ Outreach opportunities for your company to encourage a diverse workforce
- ✓ D&I engagement for employees
- ✓ Opportunities for black male employees to be role models for younger students
- ✓ Attract more black and ethnically diverse talent into the insurance sector, your firm and develop a talent pipeline

Upcoming Events

| 2024 | February | March | April | April | May | May | June | Oct |
|---|--|--|---|--|--|--|--|--|
| | 29 Luton 6 th Form College (year13 students, interest - degree apprenticeships & work opportunities) | 18 Sutton Coldfield, Birmingham | 2 12 th Annual Careers Conference, London (aged 13 to 24) | 8 2 nd Manchester Employability Day | 20 Brunel's Summer Placement & Careers Fair, Uxbridge Campus | 28 3 rd Luton Emp.Day (aged 10 plus) | 28 Imperial College Black Graduate CC, Kensington campus | TBC Brunel Careers & Employability Fair, Uxbridge campus |
| Exhibitor Fee | FREE | FREE | Approx £1000 inc VAT | FREE | Approx £300 + VAT exhibitors pay Brunel directly | FREE | FREE | Approx £300 + VAT exhibitors pay Brunel directly |
| How many students expected (approx.) | 250 | 250/500 | 1,000 | 200 | 2,000 | 300 | 150 | 1500 |
| Company Stand | 6 spaces available ideal exhibitors are the ones offering degree apprenticeships | 6 spaces available Medium sized event | 12 spaces available Large event | 6 spaces available Medium sized event | 12 spaces available Large event | 12 spaces available Large event | 6 spaces available Medium sized event | 12 spaces available Large event |
| Timings | 10am – 4pm | 10am-3pm | 10am-4pm | 10:30am – 3:30pm | 12pm -3pm | 10:30am – 3:30pm | 9:30am – 6:30pm | 12pm – 3:30pm (TBC) |
| Black Male Role Models | 6 spaces available 1 role models per company exhibiting | 12 spaces available 1-2 role models per company exhibiting | 24 spaces available 1-2 role models per company exhibiting | 6 spaces available | N/A | 24 spaces available 1-2 role models per company exhibiting | N/A | N/A |

Further information



Company Stand

- Those on the stand we simply ask that they are fully aware of the range of opportunities which your company has to offer young people such as work experience, internships, scholarships, non-graduate and graduate opportunities etc.
- Company stand should include 2-3 people on and have branded merchandise, a company banner etc
- They are required to turn up an hour before the event to set up and pack up within the hour after it finishes.

Role Model

- The role of the **role model** for these events is to discuss your role and the route you have taken to achieve all you have and offer any top tips. Ideally promoting the insurance industry as an industry of choice.
- The Reach Society requests that the ideal person would be someone with roughly 5 years' experience of your firm and is a male from your cohort of Black staff.
- Role Models are required to turn up an hour before the event for a briefing session with organisers

Please contact Chloe.Jardine@lloyds.com to sign up to these outreach events

LLOYD'S